



# ABC Cinema

## Location

L1 1JQ

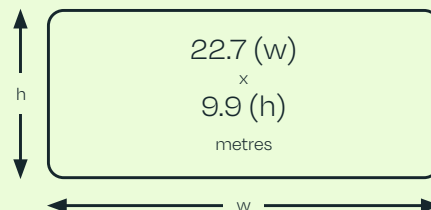


## Summary

ABC Cinema is located directly opposite Liverpool Lime Street Station, which welcomes around 16 million passengers per year, acting as the main rail hub for those travelling to and from the rest of the country.

Situated on one of Liverpool's busiest streets next to traffic lights and taxi ranks, as well as St Johns Shopping Centre, this prime out-of-home advertising site is perfect for reaching many audiences, including commuters, students and professionals, while benefitting from a long dwell time.

## Dimensions



## Information

**Frame ID**  
2000139241

**Environment**  
Roadside

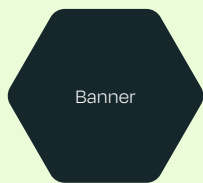
**Visibility**  
500m

**Loop Length**  
100% SOV

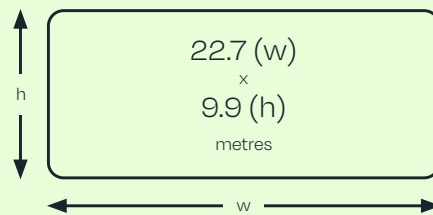
# ABC Cinema

## Digital Production Specifications

### Applicable Format



### Dimensions

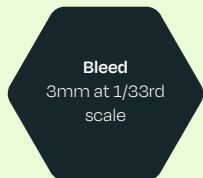
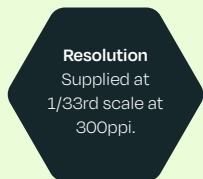
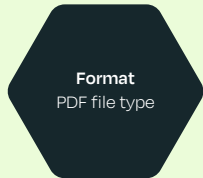


### Delivery and Production

**Email:** [campaigns@openmedia.uk.com](mailto:campaigns@openmedia.uk.com)  
**Phone:** 0151 372 0217

- Files under 10MB can be emailed directly.
- Files over 10MB should be WeTransferred.

### Format for PDF Banner



### File Naming

- All files should begin with client name and end with the abbreviated site name, 'ABC'
- Use only letters and numbers, no punctuation.