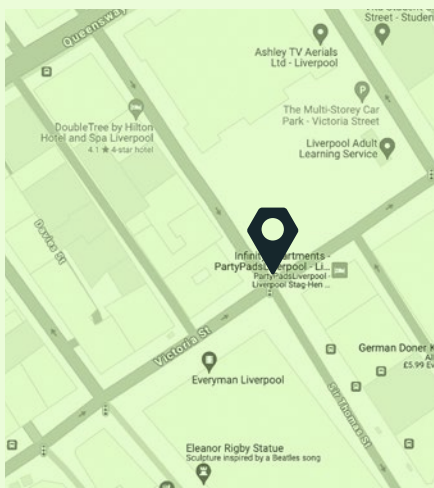


open  Connect

Victoria Street

Location

L1 6BX

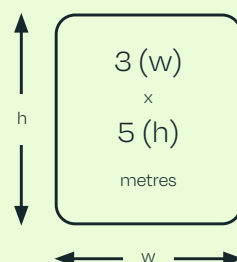


Summary

Located on a main arterial route out of the city centre, our site on Victoria Street captures the attention of Liverpool's evergrowing demographic, reaching young professionals and stylish urbanites.

Victoria Street is the perfect halfway point between Liverpool's business and leisure districts, combining commercial offices, luxury apartment buildings, bars and clubs. Two lanes of steady traffic and multiple sets of traffic lights facing the site result in a high dwell time for this location, while reaching both a vehicular and pedestrian audience.

Dimensions



Information

Frame ID
2000139233

Environment
Roadside

Operational Hours
0600-0000

Loop Length
10 in 60 secs

Visibility
180m

Full Motion
Yes

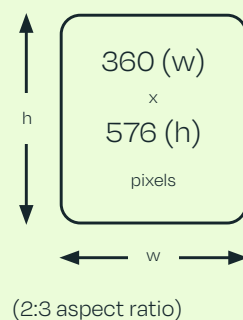
Victoria Street

Digital Production Specifications

Applicable Format



Dimensions



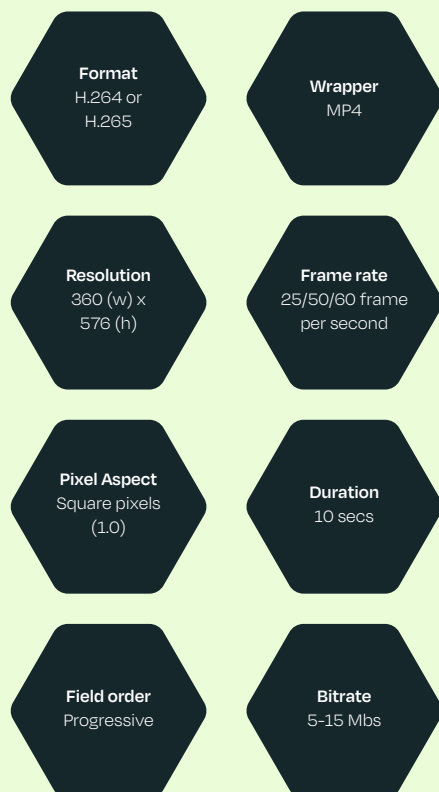
Delivery and Production

Email: campaigns@openmedia.uk.com

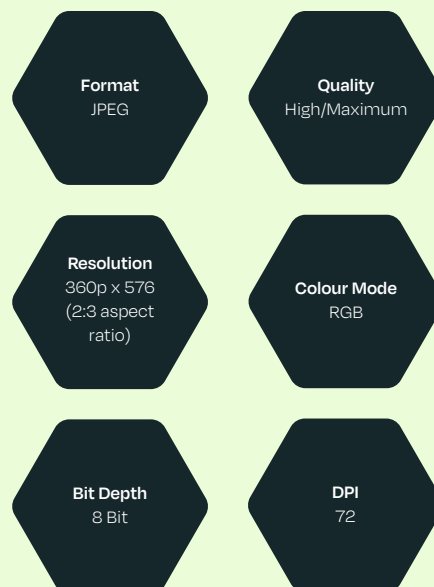
Phone: 0151 372 0217

- Files under 10MB can be emailed directly.
- Files over 10MB should be WeTransferred.

Format for Vid/ Full Motion



Format for Digital Static



File Naming

- The two files should begin with client name and end with the abbreviated site name, **'VSCP'**.
- Use only letters and numbers, no punctuation.

Artwork Templates

- For Artwork Templates, please visit openmedia.uk.com/spec-sheets