







BOXPARK Wembley

Internal Banners x4

Location

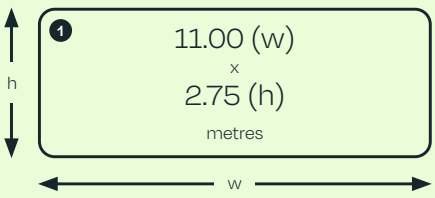
HA9 0JT

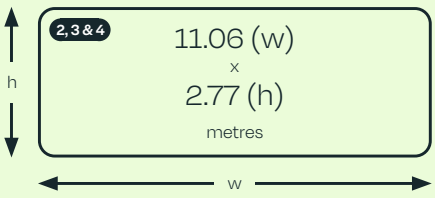


Summary

Situated on the doorstep of the Cathedral of Football, Open's BOXPARK Wembley site is the perfect opportunity for brands to target fans attending the year-round international sporting fixtures and high profile live events. Wembley Park has transformed into a 365-day destination, capturing the attention of the largest rental community in the UK.

Dimensions





Information

Impacts (2 Weeks)
1.6 Million

Environment
Event Venue

Visibility
300m

Loop Length
100% SOV

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Internal Banners x4

Print Production Specifications

Applicable Format

Banner

Format for PDF Banner

Format
PDF file type

Quality
High/very high

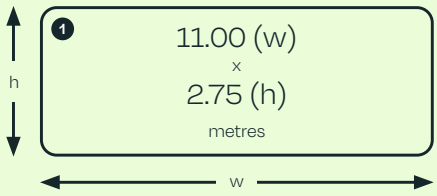
Resolution
Supplied at 1/10th scale (10%) at 300ppi.

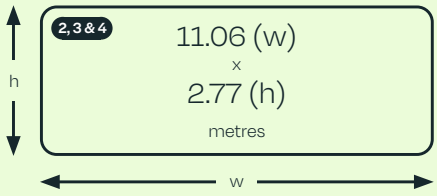
Colour Mode
CMYK

Bit Depth
8 bit

Bleed
50mm Bleed to Top
100mm Bleed to Left, Right & Bottom

Dimensions





File Naming

- All files should begin with client name and end with the abbreviated site name, '**BPWIB**'
- Use only letters and numbers, no punctuation.

Delivery and Production

Email: campaigns@openmedia.uk.com
Phone: 0151 372 0217

- Files under 10MB can be emailed directly.
- Files over 10MB should be WeTransfered.