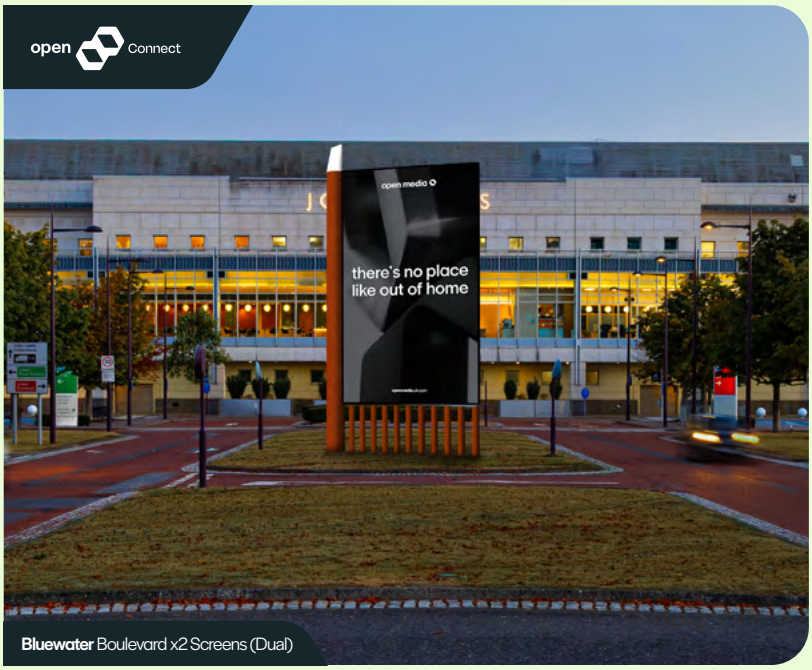


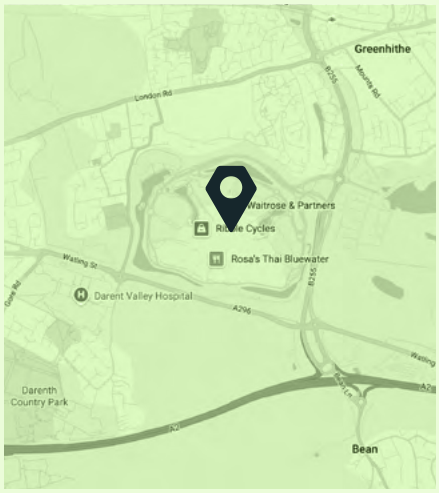




Bluewater x4 LFDs

Location

DA9 9ST



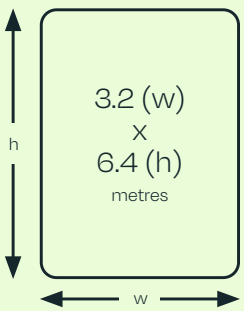
Summary

Located in Kent, and set across more than 250 acres, Bluewater is an established leading destination for shopping, dining, and leisure, and is the fifth-largest shopping centre in the UK.

Bluewater is home to three unique malls, each with its own character. Rose Gallery focuses on fashion and family, Thames Walk brings together a wide range of high-street brands, while The Guildhall is home to more aspirational and premium brands.

The mall is home to approximately 250 stores, 50 food and drink outlets and a broad range of other leisure attractions. Your brand has the chance to target a vast retail-focused audience who are in a receptive mindset using our 4 premium large format digital screens.

Dimensions



Information

Frame ID
2000389138
2000389139
2000389140
2000389141

Environment
Retail

Loop Length
10 in 60 secs

Footfall (2 weeks)
752,476

Number of Stores
250

Bluewater x4 LFDs

Digital Production Specifications

Applicable Format

Digital Static

Format for Digital Static

Format
JPEG

Quality
High/Maximum

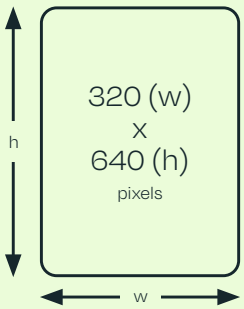
Resolution
320 (w)
x 640 (h)
pixels

Colour Mode
RGB

Bit Depth
8 Bit

DPI
72

Dimensions



Delivery and Production

Email: campaigns@openmedia.uk.com
Phone: 0151 372 0217

- Files under 10MB can be emailed directly.
- Files over 10MB should be WeTransfered.

Artwork Templates

- For Artwork Templates, please visit **openmedia.uk.com/spec-sheets**

File Naming

- All files should begin with client name and end with the abbreviated site name, '**BLUEW**'.
- Use only letters and numbers, no punctuation.